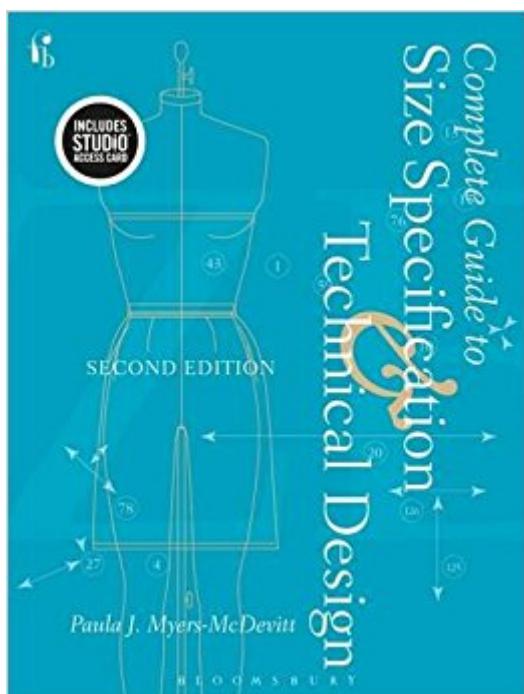


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Complete Guide To Size Specification And Technical Design: Bundle Book + Studio Access Card



Synopsis

With the growth of private labels in recent years, the demand for industry technicians to measure garments and generate spec sheets has never been greater. The 2nd Edition of this guide equips students with everything they need to know about measuring sample garments, creating fully graded spec sheets, and fitting garments for production. Over 450 technical flats are clearly labeled with measurement points and instructions for taking measurements. New sections on menswear expand upon the already comprehensive coverage of knit and woven women's wear. As the industry has become more computerized, the 2nd Edition includes current coverage of modern equipment and technology used in apparel specification. This book is also ideal for industry professionals working without a comprehensive spec manual. Introducing Complete Guide to Size Specification and Technical Design STUDIO--an online tool for more effective study! ~ Study smarter with self-quizzes featuring scored results and personalized study tips ~ Review concepts with flashcards of terms and definitions ~ Access images of croquis for a wide variety of clothing types ~ Practice your skills with blank spec sheets and flats for knits, woven items, blazers, jackets, outerwear, and menswear ~ Redeeming the code inside this card will give you full access to the content previously contained on the DVD or CD packaged with this book. This bundle includes Complete Guide to Size Specification and Technical Design 2nd Edition and Complete Guide to Size Specification and Technical Design STUDIO Access Card.

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Customer Reviews

Paula J. Myers-McDevitt is a previous instructor at Cheney University, Immaculata University of Pennsylvania, and Harcum College.

The book is informative. There could be more photos in the first chapter of the book, describing the apparel industry, to enhance the knowledge for those who are new to the industry. Also, frustrating to see that the images in the fit section do not always correlate with the fit problem and fit solution being described. Book felt like a rip-off for me at that point since I bought the book for this type of information.

Great book with good knowledge. I appreciated the job description for each title. Specs were also valuable. Worth it.

Very new, good price!

It is good book, I learned a lot technology knowledge from here

Very good for fashion design students. It helps with technical packages and pattern making. I recommend it a 100 %

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